



## The Coaches Code of Ethics

The function of a **Frisco Heat Track Club Coach** is to teach athletes through participation in track and field competition. Each athlete should be treated as though he or she was the coaches' own, and his or her welfare should be uppermost at all times. Accordingly, the following guidelines for coaches have been adopted by the Frisco Heat Board of Directors.

**The coach** shall be aware that he or she has a tremendous influence, for either good or ill, on the athlete and, thus, shall never place the value of winning above the value of instilling the highest ideals of character.

**The coach** shall uphold the honor and dignity of the profession. In all personal contact with athletes, officials, athletic directors, the media, and the public, the coach shall strive to set an example of the highest ethical and moral conduct.

**The coach** shall take an active role in the prevention of drug, alcohol and tobacco abuse.

**The coach** shall avoid the use of alcohol and tobacco products when in contact with players.

**The coach** shall promote the Frisco Heat Track Club program and direct his or her program in harmony with Texas Amateur Athletic Federation Region VII.

**The coach** shall master the contest rules and shall teach them to his or her team members. The coach shall not seek an advantage by circumvention of the spirit or letter of the rules.

**The coach** shall exert his or her influence to enhance sportsmanship by spectators, both directly and by working closely with athletes, attendees, booster clubs, volunteers and administrators.

**The coach** shall respect and support contest officials. The coach shall not indulge in conduct which would incite players or spectators against the officials. Public criticism of officials or players is unethical.